



KYLIE-LEE BRADFORD

Kakadu Tiny-Tots



Kakadu
Tiny Tots

My Story

My inspiration behind Kakadu Tiny Tots



My Why

- To eliminate chronic skin irritation on babies caused by toxic fabrics.
- To showcase our Indigenous art and culture to the world.
- To support Indigenous artists around the world



My MVP

- Initial Samples – 1 year



Swam with the Sharks

- Offered two investments, declined them both

As Seen On
**SHARK
TANK**



Our Original Model



- 100+ stores around Australia
- Customers in over 80 countries

A Passion for Sales



The Mountain that changed my life



To scale you need two things



Mindset



Resources





Mindset

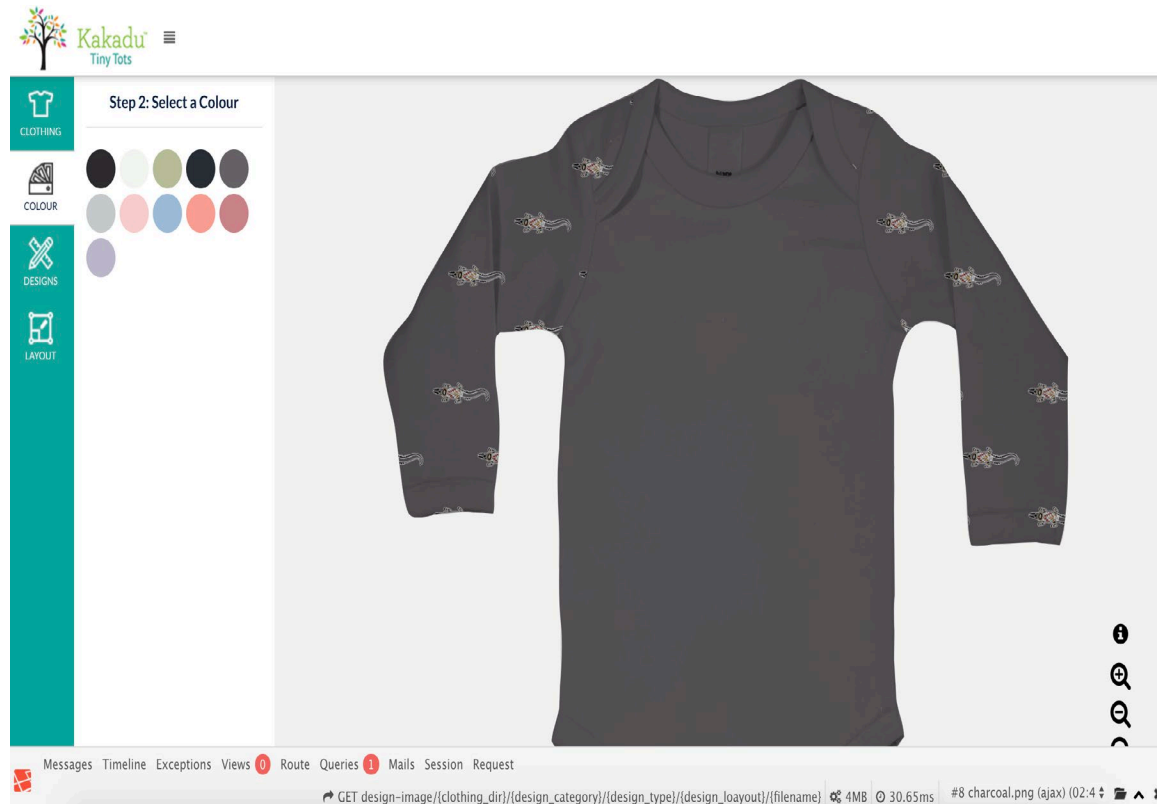
- Women never think big enough
- And struggle to believe in themselves





Resources

- You need the right people internally and externally
- You need technology or other key distribution channels
- And you need funding for key growth



Stay true to your
why and achieve
greatness

